

主題活動 | Series Activities

Summits, professional seminars, real-life scenery sample rooms, professional investigation, etc.
包括高峰論壇、專業研討會、實景樣本房、專業考察等



2017
THEME OF CONFERENCE:
FUTURE OF
CONSTRUCTION INDUSTRY

THEMATIC FORUM
主題論壇

2017

2017 CHINA PREFABRICATED CONSTRUCTION SUMMIT

- 1) Current situation and future development trend of prefabricated constructions
- 2) Interpretation of relevant policies for modernization of construction industry
- 3) Design essentials, difficulties and case studies of prefabricated constructions
- 4) FAQ about construction process of prefabricated constructions
- 5) Development management and cost control of prefabricated constructions
- 6) BIM application of prefabricated constructions
- 7) Wall technology of prefabricated constructions
- 8) Research & Development of Domestic and Foreign Prefabricated Wood-structured Passive Houses

2017中國 裝配式建築高峰論壇

會議主題：建築業的未來

- 1) 裝配式建築發展現狀及未來發展趨勢
- 2) 建築產業現代化相關政策解讀
- 3) 裝配式建築的設計要點、難點及案例分析
- 4) 裝配式建築施工工藝常見問題
- 5) 裝配式建築開發管理及成本控制
- 6) 裝配式建築BIM應用
- 7) 裝配式建築牆體技術
- 8) 國內外裝配式木結構被動房的研究發展



展會優勢|Advantages of Exhibition



Collaboration of the international and national authorities

The Exhibition is jointly sponsored by more than 20 Chinese and foreign authorities under the great support of government departments, industry associations and famous enterprises at home and abroad.

Interactive display of full industry chain

The Exhibition positions to the interaction of full industry chain by focusing on design, structure, finished products, parts, supporting systems, manufacturing, construction and other links.

Combination of forum and exhibition

During the Exhibition, such activities as the Prefabricated construction Summit, Cold Forming Steel Summit, Real Estate Developer Salon, etc. will be held, forming the authoritative interpretation and in-depth interaction.

Radiate across the whole country based on the huge market

The prefabricated constructions have upgraded to a "national strategy" in China. Guangzhou is one of China's construction provinces and also the forerunner of China to energetically develop green constructions, and vigorously radiate the surrounding areas and national market.

Precise and efficient publicity and promotion

The Exhibition will achieve the precise invitation through professional big data, form the three-dimensional and precise propaganda mode in collaboration with professional media, new media, website transmission, etc., so as to cover the South China widely and radiate the construction fields nationwide.

International buyer recruitment

The Exhibition will organize the Chinese and foreign buyer groups from Europe and America, Asia, Africa, etc. to provide the matchmaking services of professional buyers and create the opportunities for enterprises to directly access to domestic and foreign market.

國際及國家級權威機構聯手

20多家中外權威機構聯手打造，政府部門、行業協會及國內外名企鼎力支持。

全產業鏈互動展示

展會圍繞設計、結構、成品、部件、配套體系、工廠制造、施工等環節，進行全產業鏈互動。

論壇與展會相結合

展會同期將舉辦裝配式建築高峰論壇、冷彎型鋼高峰論壇、房地產開發商沙龍等活動，權威解讀及深度互動。

依托龐大市場輻射全國

裝配式建築已上升為“國家戰略”，而廣東是中國建築業大省及國內大力發展綠色建築的先行者，並對周邊地區和全國市場有着強大輻射力。

精準高效宣傳推廣

展會將通過專業大數據精準邀約、專業媒體、新媒體、網站傳遞等聯袂形成立體式、精準化宣傳模式，深度覆蓋華南并輻射全國建築領域。

全球買家招募

展會將組織來自歐美、亞洲、非洲等中外買家團到會，提供專業採購商配對服務，為企業提供零距離接觸國內外市場的機會。

展品範圍|Range of Exhibits

- Architectural design
- New energy-saving construction materials for modern constructions
- Steel constructions
- New energy-saving construction materials for modern constructions
- Various integrated housing
- Application of solar-powered constructions
- Prefabricated components and parts
- Equipment & facilities for modern constructions
- Sun room system
- Wall materials
- Roofing materials
- Relevant supporting products
- 建築設計
- 現代建築節能、新型建材
- 鋼結構建築
- 現代建築節能、新型建材
- 各類集成房屋
- 太陽能建築應用
- 預制構件及部件
- 現代建築裝備設施
- 陽光房系統
- 牆體材料
- 屋面材料
- 相關配套產品



環保



節能



快速

新型

展位收費|Booth Fee

Booths Fee: \$260/m²

standard booth: One 3m × 3m information desk, two folding chairs, two spotlights, Chinese-English fascia board, dustbin, carpet, etc;

Space only: minimum 36 sqm, without any facilities available; exhibitors shall be responsible for independent design and decoration, subject to RMB30yuan/m² as special decoration management fee by the organizing committee.

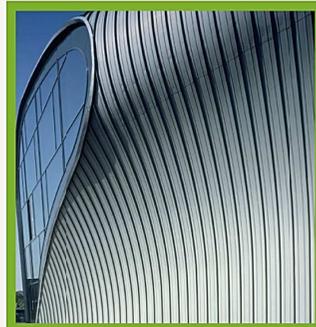
目標觀眾

Target Audiences



- Government departments, associations, educational institutions and scientific research institutes
- Professional contracting for project construction of houses/constructions
- Architecture design institutes
- Manufacturing and supply of finished prefabricated components
- Solutions/news of construction industrialization
- Manufacturing and supply of production equipment for prefabricated components
- Development/construction of houses/constructions
- Manufacturing and supply of formation tools and accessories of prefabricated components
- General contracting for project construction of houses/constructions
- Production & supply of concrete, Others

- 政府部門、行業協會、院校、科研機構
- 房屋/建築工程施工專業承包
- 建築設計院
- 預制構件成品製造及供應
- 建築工業化解決方案/資訊
- 預制構件生產設備製造及供應
- 房屋/建築開發/建設
- 預制構件成型工具、配件製造及供應
- 房屋/建築工程施工總承包
- 混凝土生產及供應，其他



媒體與市場推廣

Media & Promotion

推陳出新的市場推廣方案，有效梳理復雜繁瑣的推廣渠道，推廣效果事半功倍。



Internet advertising



Data marketing



Media promotion



Customized services